

MAKING REMOTE WORKING A REALITY

True collaboration can only happen when all workers, across all locations, can interact as if they were sitting next to each other.



Remote working is becoming the norm



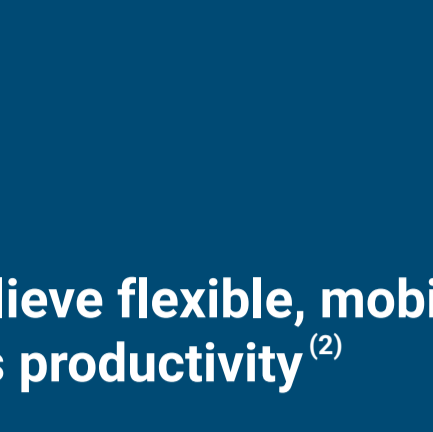
70%

70% of employees work remotely at some point during each week

53% work remotely for half of the week or more⁽¹⁾

53%

And it's a win-win for owners and workers



80% of companies believe flexible, mobile working boosts productivity⁽²⁾

Businesses benefit from happier workers and lower real estate costs



Collaboration requires seamless connectivity

Being away from the office may be appealing – but all too often remote workers' effectiveness is diminished by poor connections and lack of access to key business data.



The cloud opens up communication possibilities



True collaboration should let you work together and share information with your colleagues and partners.

When you run all your communications in the cloud, it's easy to access the channel of your choice from any device.



Everything is run from one platform and you just need an internet connection or mobile data to connect.

Traditional fixed-line phone systems don't provide many of these features and take time and money to upgrade.



86% of 'technology mature' companies deliver communications by cloud⁽³⁾ (compared to just 25% of 'technology unaware' firms)

Cloud collaboration services are run by your provider so there are no hardware, maintenance or upgrade costs



Know more about your customers and your business – because you have instant access to all of the company's CRM and other applications



Collaborate via the medium of your choice

Phone, video, messaging, chat, text, email, social media – there are multiple ways of communicating and you increasingly use several channels simultaneously.

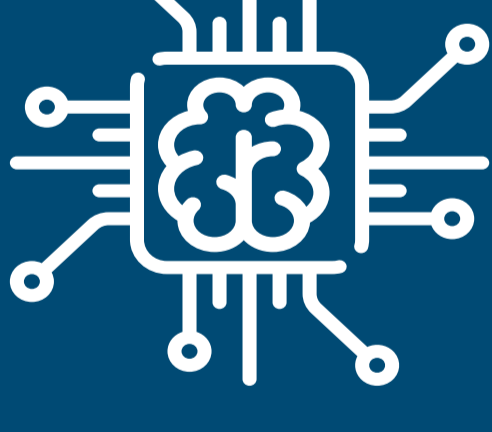
Cloud collaboration lets you use the media that you and your colleagues and customers prefer.

It also enables you to switch instantly between different channels and different devices without interruption.

Your customers and partners will think you're in the office



Forward-looking companies recognise the value of collaboration



According to recent research:

64% of 'technology mature' companies see collaboration tools as important, while just 3,5% of 'technology unaware' firms feel the same way⁽⁴⁾



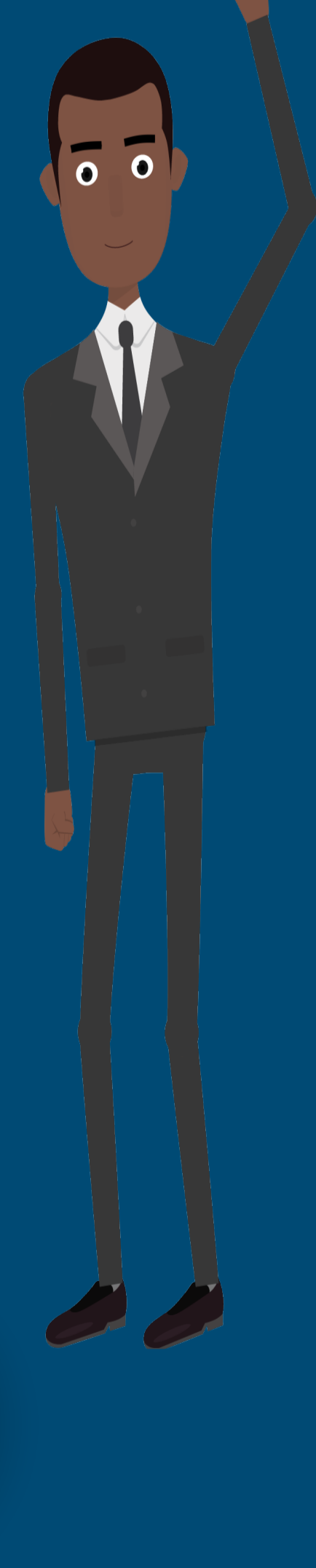
Conference with confidence

Audio or videoconferencing is easy from your phone, tablet or laptop

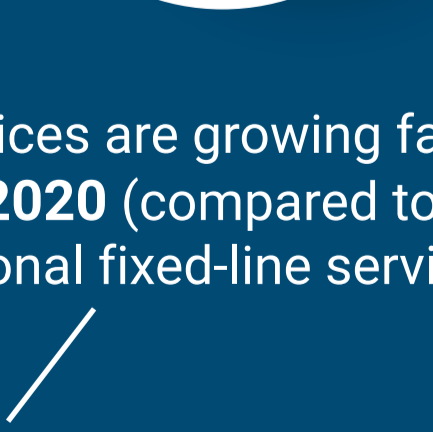


You are called by the conference call so there's no need to fiddle around with dial-in details – and if you drop off you will be dialled back in instantly

You can share and edit documents, chat and message other participants, all in high quality audio/video



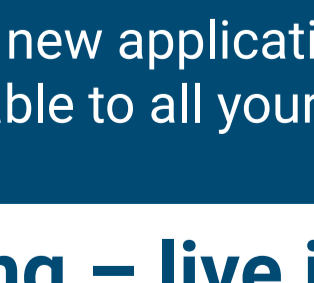
A cloud-based collaboration system grows with your business



Cloud phone services are growing fast – by 12% a year up to 2020 (compared to just 3% for traditional fixed-line services)⁽⁵⁾



New workers just download an app and they're immediately part of your global community



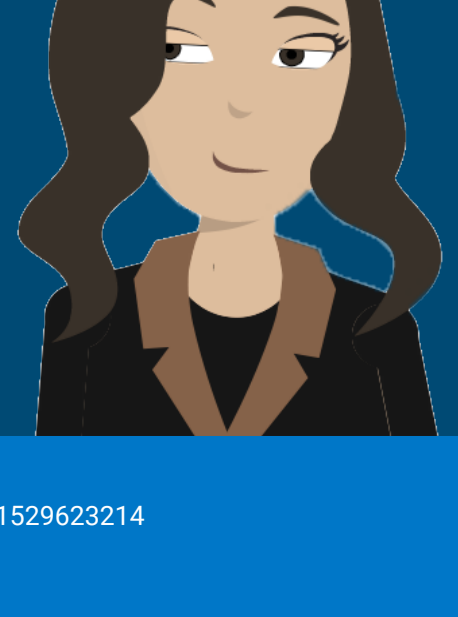
Any time you acquire new applications, these will be instantly available to all your workforce

Don't just dream of remote working – live it today with cloud-based collaboration



Vonage is the world's leading provider of business cloud communications, including voice, chat, video and messaging, with over 700,000 business users.

Find out how Vonage can help your business at vonage.co.uk.



(1) The IWG Flexible Working Survey, IWG, May 2018.
http://contact.regus.com/GBS18_Report_Download_Request#_ga=2.202119795.609063054.1529623214.747221629.1529623214
(2) A new era in the evolution of remote working, Daily Telegraph 23 February 2018.
https://www.telegraph.co.uk/business/future-technologies/evolution-of-remote-working/
(3) Ibid.
(4) Business Communications Transformation: Best-in-Class Communications Can Be a Competitive Advantage, IDC, October 2017.
https://drive.google.com/file/d/0B0Mx8pL571KRWXcm1Y2p0T1Ww-cFHzZVzZkxxzJAsXUB/view
(5) Digital Transformation Users in a New Era of Communications, ZK Research, August 2017.
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