



# CONFERRING IN ANOTHER DIMENSION

Cloud conference calling makes life easier and more productive



Conference calls are a central part of business life

## Somehow they don't always go to plan



## When conferencing in the cloud



You can join meetings instantly with a single click - in fact, the meeting calls you



If you drop out for any reason, the meeting will immediately phone you and get you back on the call



Audio and video are of the highest quality - and it's easy to mute background noise



You can see who's in the meeting and who's running late

## Do you like bells and whistles?

Some of us just want to talk, but increasingly, we are referring to and editing documents and passing on notes to other participants.



## Always on the move?



No problem. A cloud conference call lets you call from any location, usually with crystal clear sound and HD video.



You just need internet access or mobile data. And if you're moving between locations, you will retain a solid connection.

## Your choice of devices



Use any phone, tablet or laptop/pc



Switch seamlessly between devices at any time during the call



## Adding new users is easy



These days many workers are remote or temporary

Any new user can gain access with a simple app that downloads instantly

## Information at everyone's fingertips

It's easy to collaborate by sharing files and data while in the conference



## Forward-looking organisations favour the cloud



80% of "technologically mature" companies consider web conferencing to be important (compared to just 36% of "technologically unaware" businesses)<sup>(1)</sup>



Cloud conferencing enhances communications and makes meetings more productive



Vonage is the world's leading provider of business cloud communications, including voice, chat, video and messaging

With over 700,000 business users

Find out how Vonage can help your business at [vonage.co.uk](https://vonage.co.uk)

(1) Business Communications Transformation: Best-in-Class Communications Can Be a Competitive Advantage, IDC, October 2017.; <https://drive.google.com/file/d/0B0MxBp15r7IKRHcxmctY2pDTWwxcFhzZVEzZkxxZjAxSXJB/view>