

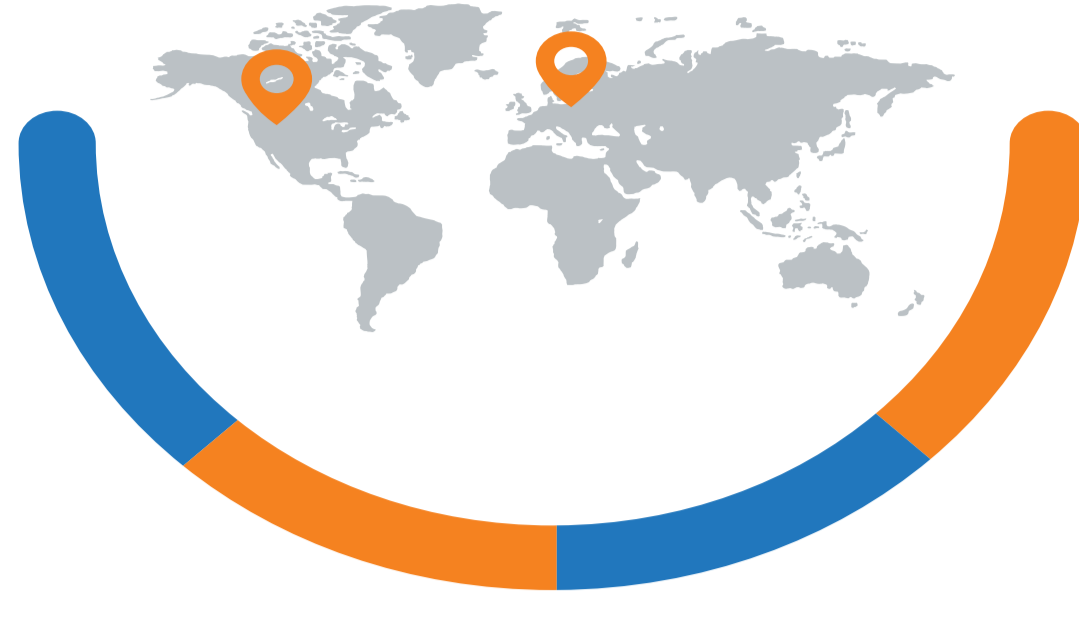
KEEPING A MOBILE WORKFORCE CONNECTED



Mobile working is rising fast



By 2023, almost **2 billion workers** will be mobile (more than 40% of the entire global workforce)



70% of employees work remotely at some point during each week

53% work remotely for half of the week or more⁽¹⁾

In the EU and the US the figure is likely to be even higher at 75%⁽²⁾

And that's good for business



83% of companies believe flexible, mobile working boosts productivity⁽³⁾

80% feel flexible working arrangements help attract and retain top talent⁽⁴⁾

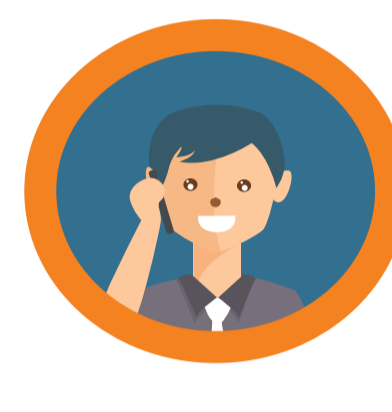


But poor technology is holding us back



Poor connections and call quality, and lack of access to organisational data is getting in the way of productivity

43% of UK executives admit they often have to stand by an open window to take work calls on their mobiles⁽⁵⁾



Grow your business faster



In a globalised world, fast-growing companies frequently take on new workers, or collaborate with partners, from every continent

Many of these mobile individuals will never set foot in your HQ

Cloud business phone services let you connect new users instantly and give them immediate access to your entire communications suite – so nothing can hold back your ambitions

The cloud will liberate your mobile workforce



Cloud business phone services can help you realise the true potential of mobile working



Just download an app on your mobile, tablet or laptop and you're away



All you need is an internet connection or mobile data, and you can access all your organisation's telecommunications calls, video and messaging

Seamless connectivity

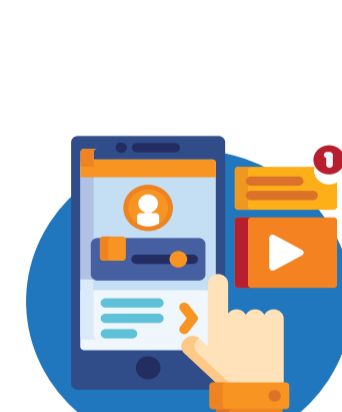
If you move from one device to another, or from Wi-Fi to mobile data, you'll stay connected



The call will always display your office number so the person you're speaking with won't know you're on the move

Integrating calls with business applications

Because you're using the cloud, all your organisation's applications are instantly available to every user, whether they're remote, working from home or offsite



Every time you make or receive a call, detailed relevant customer information will pop up on your screen

Hassle-free conferencing

Conference calling is an essential tool for collaborating with your remote workers

But not any longer

You'll also be able to share and edit documents on screen in real time and chat and message colleagues

It's all too often one of the most frustrating aspects of mobile working, with poor sound and pictures, people struggling to dial in and suddenly dropping off

Cloud audio or video conferencing is so simple – the call actually phones you to get on the call and will dial you instantly back in if you drop out for any reason

The world's workforce is on the move – make sure your people stay connected



Vonage®



Vonage is the world's leading provider of business cloud communications, including voice, chat, video and messaging, with over 700,000 business users

Find out how Vonage can help your business at vonage.co.uk



(1) Global Mobile Workforce Forecast Update 2017-2023, Strategy Analytics, 2018. <https://www.strategyanalytics.com/access-services/enterprise/mobile-workforce/market-data/report-detail/global-mobile-workforce-forecast-update-2017-2023>
(2) The IWG Flexible Working Survey, IWG, May 2018. http://contact.regus.com/GBS18_Report_Download_Request#_ga=2.262150795.609063054.1529623214.747221629.1529623214
(3) A new era in the evolution of remote working, Daily Telegraph 23 February 2018. <https://www.telegraph.co.uk/business/future-technologies/evolution-of-remote-working/>
(4) The IWG Flexible Working Survey, IWG, May 2018. http://contact.regus.com/GBS18_Report_Download_Request#_ga=2.262150795.609063054.1529623214.747221629.1529623214
(5) The mobile workforce: the new movement, Information Age, 2 October 2017. <https://www.information-age.com/mobile-workforce-moving-forward-work-123468825/>